

Continuing Education Programs and Registrations

University of North Carolina at Chapel Hill

2016-2017

Final Report

Prepared by the William and Ida Friday Center for Continuing Education

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Introduction

Through its academic departments and other administrative units, the University of North Carolina at Chapel Hill offers a wide variety of noncredit continuing education courses and events. These offerings provide opportunities for learners to experience personal enrichment, achieve professional advancement, and meet other important educational goals. Conducted in a range of formats - on campus, at numerous other locations throughout North Carolina and beyond, and by means of distance learning - these activities reflect the depth of the University's missions in teaching and public service.

Information on the extent of noncredit continuing education offerings at UNC-Chapel Hill is collected and compiled by the William and Ida Friday Center for Continuing Education at the request of the Office of the Provost. The following report summarizes continuing education activity for the period July 1, 2016 through June 30, 2017. The report indicates the units providing the courses and events, the various formats in which these were offered, and their locations. In addition, the report includes highlights from those units that have chosen to feature specific activities and accomplishments.

Explanatory notes about the report

- The report includes self-reported information on the University's organized continuing education activities that do not carry academic credit and for which reliable statistics on registration are available.
- The report reflects "head-count" enrollment (that is, the number of participants involved in an activity) without attempting to translate that number into an equivalent number of full-time students.
- All noncredit offerings are included, whether or not they carry Continuing Education Units (CEUs). CEUs are a widely-recognized measure of participation in noncredit continuing education programs.
- For courses and events offered by units in the health science, a distinction is made between programs that are sponsored by the Area Health Education Centers (AHEC) program and those that are not, since AHEC sponsorship is an important consideration for continuing education programming in the field of health sciences at the University of North Carolina at Chapel Hill.
- Reporting noncredit courses and events by county, state, and country is optional. Figures are different from overall totals because specific locations were not reported for all courses and events.
- Some departments included their web-based or online courses when reporting their courses by location.

Continuing Education Programs and Registrations

Summary by Unit

Unit	Courses	Registrants
Ackland Art Museum	220	5,428
Allied Health Sciences, Department of, AHEC-sponsored programs	18	395
Allied Health Sciences, Department of, non-AHEC-sponsored programs	164	9,549
Carolina Public Humanities	108	4,497
Dentistry, School of, AHEC-sponsored programs	46	891
Dentistry, School of, non-AHEC-sponsored programs	48	2,767
Dramatic Art, Department of	5	175
Frank Porter Graham Child Development Institute	154	107,892
Friday Center for Continuing Education	62	111,183
General Alumni Association	67	1,814
Gillings School of Global Public Health, AHEC-sponsored programs	11	119
Gillings School of Global Public Health, non-AHEC-sponsored programs	121	3,639
Government, School of	181	10,806
History, Department of	26	1,930
Human Resources, Office of	151	3,266
Infection Control and Epidemiology, Statewide Program for	4	405
Injury Prevention Research Center	6	450
Journalism and Mass Communication, School of	3	40
Kenan-Flagler Business School	197	6,715
Libraries	226	7,925
Medicine, School of, AHEC-sponsored programs	79	5,647
Medicine, School of, non-AHEC-sponsored programs	93	26,725
Morehead Planetarium and Science Center	626	87,417
Music, Department of	5	286
North Carolina Botanical Garden	164	2,663
Nursing, School of, AHEC-sponsored programs	61	2,147
Nursing, School of, non-AHEC-sponsored programs	51	2,741
Pharmacy, School of, AHEC-sponsored programs	167	4,887
Pharmacy, School of, non-AHEC-sponsored programs	153	5,310
Philosophy, Department of	1	113
Political Science, Department of	13	193
Social Work, School of, AHEC-sponsored programs	91	2,941
Social Work, School of, non-AHEC-sponsored programs	270	20,025
TEACCH Autism Program	139	6,180
World View	22	1,575
Total:	3,753	448,736

Continuing Education Programs and Registrations

Summary by Course Type

Course Type	Courses	Registrants
Classroom courses including lectures, seminars, conferences, and presentations	1,986	106,254
Correspondence courses, home-study	4	267
Hands-on demo, direct participation	670	42,189
Instructional sessions in visual and performing arts	109	2,525
Other, or combination of formats	74	16,206
Site-based courses, programs, at off-campus locations	617	48,892
Study travel programs	41	685
Teleconferences, videoconferences	28	1,388
Web-based or online courses	224	230,330
Total:	3,753	448,736

Continuing Education Programs and Registrations

Summary by Location

Location	Courses	Registrants
Campus		
UNC-Chapel Hill Campus	1,718	90,012
Campus subtotal:	1,718	90,012
Counties in North Carolina (optional reporting)		
Alamance	4	109
Beaufort	3	55
Brunswick	1	20
Buncombe	74	2,776
Burke	2	72
Cabarrus	7	353
Caldwell	2	79
Carteret	6	208
Catawba	5	346
Chatham	5	137
Cherokee	2	272
Clay	1	20
Cleveland	6	152
Craven	16	393
Cumberland	76	2,075
Davidson	3	125
Duplin	1	21
Durham	35	2,722
Edgecombe	3	100
Forsyth	56	1,925
Gaston	4	114
Guilford	110	5,056
Halifax	6	87
Harnett	6	264
Haywood	5	201
Iredell	7	285
Jackson	2	89
Johnston	2	67
Jones	1	7
Macon	1	40
McDowell	2	10
Mecklenburg	96	4,020
Mitchell	1	25
Moore	8	155
Nash	15	266
New Hanover	43	1,554
Onslow	2	56
Orange (Other)	131	6,870
Pender	1	8
Person	1	20
Pitt	59	2,153

Continuing Education Programs and Registrations
Summary by Location

Location	Courses	Registrants
Counties in North Carolina (optional reporting) <i>continued</i>		
Polk	1	25
Randolph	3	108
Richmond	1	12
Robeson	2	102
Rowan	2	119
Sampson	2	48
Scotland	1	10
Surry	1	11
Swain	5	78
Transylvania	1	11
Union	1	40
Vance	1	13
Wake	147	5,349
Washington	1	17
Watauga	7	179
Wayne	3	53
Wilkes	2	35
Wilson	18	353
Counties in North Carolina subtotal:	1,010	39,870
States other than North Carolina (optional reporting)		
Alaska	2	41
Arizona	4	400
Arkansas	1	1
California	1	30
District of Columbia	3	79
Florida	23	813
Georgia	7	677
Hawaii	1	5
Illinois	3	304
Indiana	2	81
Kentucky	2	100
Louisiana	2	21
Maine	1	30
Maryland	1	40
Massachusetts	1	400
Michigan	8	324
Mississippi	1	1
New York	5	164
North Dakota	2	100
Oregon	3	46
Pennsylvania	19	770
South Carolina	7	1,081
Tennessee	5	286
Texas	7	120
Virginia	27	690

Continuing Education Programs and Registrations
Summary by Location

Location	Courses	Registrants
States other than North Carolina (optional reporting) <i>continued</i>		
Washington	2	14
States other than North Carolina subtotal:	140	6,618
Countries other than U.S. (optional reporting)		
Antartica	1	7
Australia	1	12
Austria	3	4
Belgium	2	24
Bolivia	8	694
Botswana	1	8
Bulgaria	2	4
Canada	10	594
Chile	1	65
China	6	547
Costa Rica	1	11
Cuba	2	66
Czech Republic	2	4
Denmark	2	61
Ecuador	2	15
England	6	98
Estonia	1	1
France	7	99
Germany	3	18
Guatemala	1	70
Hungary	2	7
Indonesia	1	6
Ireland	11	756
Italy	5	55
Japan	3	92
Malaysia	1	6
Mexico	2	90
Monaco	1	1
Morocco	2	9
Netherlands	2	30
New Zealand	1	12
Nicaragua	1	11
Peru	1	15
Poland	1	1
Portugal	2	6
Romania	2	6
Russia	1	1
Saudi Arabia	2	60
Singapore	4	939
Slovakia	2	6
Slovenia	1	80
South Africa	3	31

Continuing Education Programs and Registrations
Summary by Location

Location	Courses	Registrants
Countries other than U.S. (optional reporting) <i>continued</i>		
Spain	3	25
Sweden	2	14
Thailand	1	6
United Kingdom	3	56
Vatican City	1	1
Vietnam	1	9
Yugoslavia	1	6
Zambia	1	8
Zimbabwe	2	8
Countries other than U.S. subtotal:	128	4,755
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Total All Locations:	2,996*	141,255*

* Figures are different from overall totals because specific locations were not reported for some programs.

Continuing Education Programs and Registrations

Highlights by Unit*

Ackland Art Museum

This year the Ackland Art Museum was especially proud to welcome nearly 1000 visitors in a single community program during its first outdoor festival, presented in April 2017, in connection with the new outdoor sculptures called "Los Trompos." Visitors played with the interactive sculptures and learned about Latinx music and art through workshops, live performances, and hands-on art-making stations.

Carolina Public Humanities

Carolina Public Humanities (CPH) remains an active center of outreach and continuing education for the College of Arts & Sciences, changing its name in 2017 from "The Program in the Humanities and Human Values," to reflect its emphasis on public engagement. In 2016-17 CPH organized 15 weekend seminars for lifelong learners and enrolled 1,001 registered participants in these programs ("Adventures in Ideas"). In addition to these seminars, CPH sponsored more than 54 UNC faculty presentations at area locations, drawing roughly 2,200 NC residents to these faculty-citizen exchanges. A highlight of CPH's year was its first Adams Symposium, a free public lecture and workshop on the work of renowned visiting philosopher, Martha Nussbaum. The event drew 400 attendees and greatly enhanced CPH's visibility.

CPH also sponsored numerous programs for NC Public School teachers and students through its subsidiary, Carolina K-12. During 2016-17, the Carolina K-12 worked with a total of 912 teachers and students at 26 workshops and other events. In addition, 20,863 users accessed our database of K-12 curriculum.

Dramatic Art, Department of

PlayMakers Repertory Company and the Department of Dramatic Art host the Summer Youth Conservatory every summer, with hands-on classes and a fully mounted production produced by PlayMakers.

Theatre Quest (Hands-on theatre training for Middle Schoolers): 76

Theatre Tech (Hands-on technical theatre training): 10

Theatre Intensive (Performing in a fully staged production of *Bye, Bye, Birdie*): 25

Frank Porter Graham Child Development Institute

FPG's continuing education includes professional development opportunities of several types: two seminal conferences for the field, several popular intensive workshops through FPG's Professional Development Center, presentations to practitioners and researchers across several workforces and disciplines, and a rapidly growing online instruction infrastructure that now supports learning for tens of thousands of people annually.

Friday Center for Continuing Education

The massive open online courses (MOOCs) continue to be enjoyed by many. Almost 108,000 individuals enrolled in UNC-Chapel Hill MOOCs during this fiscal year. "Positive Psychology" continues to be the most popular course with almost 45,000 enrollments. The Friday Center's Professional Development and Enrichment Programs unit (PDEP) provided annual offerings of the Paralegal Certificate Program and BRIDGES Academic Leadership for Women Program. PDEP also introduced "The Coding Boot Camp at UNC" program, which has been very popular. In addition, presentations by university faculty members were offered via the "What's the Big Idea?" series. The fall 2016 series, "Thinking about the Brain", started with a presentation by Albert Hinn, MD, Professor, Departments of Neurology and Neurosurgery, and ended with Bradley Vaughn, Medical Director, UNC Sleep Center. The spring 2017 series was "Our Maturing Society". James H. Johnson, Jr., PHD, Director of the Urban Investment Strategies Center at the Frank Hawkins Kenan Institute of Private Enterprise, started the series with his presentation on "Bracing for the Silver Tsunami". In celebration of Black History Month, the Langston Hughes Project was featured at the Friday Center. Another well-attended event was "Under the Atrium" with The Honeycutters performers. Through its distance learning programs, the Friday Center continued to provide the Nursing Refresher Course for nurses seeking re-entry into their profession in both print-based and online formats, as well as noncredit courses in several academic disciplines.

Continuing Education Programs and Registrations

Highlights by Unit*

Human Resources, Office of

The "Blueprint for Engaged Supervision Training" (BEST) continues to reach across the entire Carolina campus and provide consistent expectations for all front-line supervisors. The University Leadership Education and Development (ULEAD) program is in its 37th year of providing in depth education for emerging, high-potential leaders at Carolina, NCCU, and UNC General Administration.

Injury Prevention Research Center

The InjuryFreeNC Academy is a training program for injury and violence prevention (IVP) practitioners in North Carolina. Each session of an Academy focuses on a timely topic impacting North Carolinians. The purpose of the Academy is to increase awareness of IVP strategies and increase prevention skills among IVP professionals.

Morehead Planetarium and Science Center

Morehead Planetarium and Science Center offers an informal learning environment for science education that engages over 500,000 participants every year (including over 100,000 K-12 students). Located on the campus of the University of North Carolina at Chapel Hill, Morehead has the largest full-dome digital planetarium in the southeastern United States. Its programs include summer science camps, Teen Science Cafes, family science activities and statewide outreach, featuring skywatching sessions and a portable planetarium. Morehead is also the founder and coordinator of the North Carolina Science Festival.

Music, Department of

We have had great success with our Jazz Workshop. Many high school students attend in the afternoons and are learning to play and love jazz. The UNC Chamber Music Workshop brings in people from all over our nation and even other nations who come to play chamber music together once a year. These are mostly former musicians who want to enjoy performing again. The High School Music Camp is used to encourage students to love music and their singing or playing piano and to continue it to higher education.

North Carolina Botanical Garden

The Botanical Garden's fall exhibition, Saving Our Birds, featured over thirty classes, workshops, hikes, and lectures focused on North Carolina's native birds. From workshops about creating a bird-friendly garden with southeastern native plants to an expedition to view a roost of migrant chimney swifts in downtown Chapel Hill, Saving Our Birds inspired awareness of our native birds and encouraged community members to conserve the habitats those birds need in order to thrive.

This year saw a change in the Garden's free Saturday tour schedule: whereas before, tours only took place between March and November, NCBG now offers a free tour of the display gardens on the first Saturday of every month of the year.

The Garden continued to engage students of all ages through children's programs featuring hands-on nature exploration, from garlic-planting to owl-searching, and adult programs leading to certificates in Botanical Art and Illustration and Native Plant Studies. The Garden's free, public lectures and LUNCHBOX Talks shared wonders of our native plants and animals with hundreds of local community members.

Pharmacy, School of, AHEC-sponsored programs and non-AHEC-sponsored programs

The number of accredited courses offered through the UNC Eshelman School of Pharmacy increased almost 15% over the 2015-16 fiscal year, and the number of registrants increased by 2.5% over that same time. In addition to working with the state AHECs, the school also worked with the North Carolina Board of Pharmacy (NCBOP), North Carolina Association of Pharmacists (NCAP), Durham-Orange Pharmaceutical Association (DOPA) and several other partners to offer live courses in a dozen North Carolina counties, as well as options for home-study and online courses. In June 2017 we held our largest attended program to date. Prescription Drug Abuse, the Federal Controlled Substances Act and the Legal Obligation of Corresponding Responsibility had 997 live and online registrations.

Continuing Education Programs and Registrations

Highlights by Unit*

Social Work, School of, non-AHEC-sponsored programs

During fiscal year 2016-2017, we reached 20,025 people through continuing education. And our school delivered continuing education courses onsite in 28 of 100 NC counties.

TEACCH Autism Program

TEACCH offers a large number of professional training activities ranging from online courses to single day lecture style workshops to multi-day, hands-on intensive training and professional conferences. These trainings are offered within the state, across the nation, and around the world. Local trainings and conferences offer CEUs. We taught in 19 NC counties, 13 States in addition to North Carolina and at multiple sites in 9 different countries including Ireland, Chile, Singapore, Japan and China. We have developed a series of unique online programs and webinars to reach rural providers. In fiscal year 2016-2017 we did a special training series for educators in North Carolina through DPI reaching over 450 teachers.

World View

World View took over 40 K-12 and community college educators from across North Carolina on two study trips, one to Costa Rica/Nicaragua, and the other to South Africa.

**Reported by units choosing to provide highlights*